

**2021 EDVEST 529 DAY \$50 PROMOTION  
TERMS & CONDITIONS**

**PROMOTION TIMING:** The Edvest College Savings Plan (“Edvest”) / TIAA-CREF Tuition Financing, Inc. (TFI) 529 Day \$50 Promotion (the “Promotion”) begins on 5/24/21 at 12:01 AM Central Time (CT) and ends on 5/31/21 at 10:59 PM CT (the “Promotion Period”).

**PROMOTION SPONSOR AND ADMINISTRATOR:** TIAA Tuition Financing, Inc. (TFI) (“Sponsor”)

**PROMOTION DESCRIPTION:** To receive a \$50 matching deposit (“the Matching Deposit”), eligible individuals must (a) open a new Edvest account (for a new unique Account Owner/Beneficiary combination) online during the Promotion Period with an initial deposit of at least \$50 to be contributed and invested at the time the new account is opened (if mailing a check, the initial deposit must be received within 10 business days after the account is established), and (b) establish a recurring contribution (from a bank account or by payroll direct deposit) for the new account of at least \$25 per month, and shall be maintained at minimum through 11:59 PM CT on November 30, 2021. The Matching Deposit will be made to the eligible account on or before January 31, 2022. Limit: One (1) Matching Deposit per new Edvest account per beneficiary. Void where prohibited or restricted by law.

**ELIGIBILITY:** Promotion open to legal residents of the 50 United States who are at least 18 years of age or older as of May 24, 2021 and have a social security number or federal taxpayer identification number. The following are excluded: (a) employees of the Wisconsin Department of Financial Institutions and their immediate family members if the employee is directly involved with the management of the Edvest College Savings Plan; TFI and its parent, subsidiaries, affiliates, owners, members, directors, managers, officers, employees, trustees, agents; and their respective immediate family members (spouse, domestic partner, parents, legal guardians, grandparents, grandchildren, siblings, children and “step” of each) and those individuals living in their same household; and (b) FINRA affiliated customers. All taxes and other costs associated with the Promotion are solely the responsibility of the recipient and/or beneficiary. Beneficiary for the new account cannot be a beneficiary of an existing account for that account owner.

**MISCELLANEOUS:** The Sponsor is not responsible for errors, omissions, interruptions, deletions, defects, or delays in operation or transmission of information, in each case whether arising by way of technical or other failures or malfunctions or computer hardware or software, communications devices, data corruption, theft, unauthorized access to or alteration of Promotion materials, or otherwise. Sponsors reserve the right (a) to modify, suspend, or terminate this Promotion should any technical failure, unauthorized human intervention, or other causes beyond Sponsors’ reasonable control corrupt or adversely affect the security, administration, or proper conduct of this Promotion; and (b) to disqualify any individual who tampers with the Promotion process.

**Consider the investment objectives, risks, charges and expenses before investing in a state 529 college savings plan. Carefully read the Plan Description available on Edvest.com.**

**Investments in a state 529 college savings plan are neither insured nor guaranteed and there is risk of investment loss.**

TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for the Wisconsin College Savings Plan.